

**Carl Zeiss AG**

Carl-Zeiss-Strasse 22  
73447 Oberkochen  
Germany

**Sven Hermann**

Member of the Executive Board of the ZEISS Group  
with responsibility for the Consumer Markets segment



Sven Hermann has been a member of the Executive Board of ZEISS Group since 2022 and Head of the Consumer Markets segment. In addition, he is in the Executive Board of the ZEISS Group responsible for Health, Safety & Security and Project NextGen CRM, and oversees the Africa, Belgium and the Netherlands, Brazil, Canada and Mexico sales regions.

Sven Hermann was born in 1974 in San Sebastian, Spain. He graduated from the University of Bayreuth with a degree in business studies.

**Milestones in his career**

- 2022 Appointment to the Executive Board of the ZEISS Group
- 2015 Member of the Management Board and Chief Sales & Marketing Officer at ZEISS Vision Care
- 2014 Member of the Management Board and CFO at ZEISS Vision Care
- 2012 Vice President Marketing & Product Management at ZEISS Vision Care
- 2011 CEO at ZEISS Vision Care, Europe overseeing 12 regional companies and various sales partners
- 2008 CFO at ZEISS Vision Care, Europe
- 2005 Vice President Corporate Finance & Controlling at ZEISS Vision Care
- 2004 Joined ZEISS as a consultant in M&A, Project Manager for the foundation of ZEISS Vision Care and the entry of Carl Zeiss Meditec AG into the business field of intraocular lenses
- 2000 Project Manager for IPOs and M&A Transactions at the management consultancy Arthur Andersen in Stuttgart and San Francisco